

Artwork Submission Specifications

PRINTING METHODS

Screen Printing/Silk Screening: Used for a step and repeat of the same vector based artwork at the same size for multiple applications. Maximum printable image size 48" x 60" Not possible with "raster" images.

Frisket Painting: Used for smaller quantity production and larger formatted vector based printable images. Stencils are produced and layered to achieve the final printed image. Not possible with "raster" images.

Digital Printing: Output graphics are directly printed on the tent fabric using a large format digital printer. Both raster images and vector image styles are supported.

DEFINITION OF IMAGE TYPES

Raster Images: Images that have a predefined pixel or resolution. When enlarged, raster images become distorted and jagged around the edges. All photographs are naturally "raster" images. See Resolution below.

Vector Images: Images have no pre-defined pixels or resolution. Image shape is determined by shapes and curves that can be enlarged or shrunk without any loss of image quality. See Fonts below.

MEDIA

We can accept files on the following media in Windows format: CD-ROM (650mb or 700mb), DVD ROM (4.7gb). Any file under 5mb in size may be emailed.

ONLINE SUBMISSION

We can also accept files via Dropbox. Please contact your sales contact for assistance setting up a Dropbox account.

NON-DIGITAL

We do not accept non-digital artwork

APPLICATIONS

Following are the main applications supported by Aztec Tents. Please contact your salesperson to determine if another specific application can be accepted. Please note that no Corel files will be accepted.

Adobe Illustrator (up to version CS6) (.ai or .eps formats)
Adobe Photoshop (up to version CS6) (.psd or .tif formats)

FONTS

We recommend converting all fonts to outlines or curves prior to submission of files to limit conflicts within applications. This will ensure that the integrity of the final output will match the proof supplied with the job. Any deviation may lead to delays in production.

COLORS/PROOFS

Please supply all full-color files in CMYK workspace. Any spot or Pantone™ colors should be defined within your files and will be identified on your proof from Aztec. If no spot or Pantone™ colors are identified, your project will be printed using the nearest CMYK equivalent. Please note that colors you see on your monitor and colors from your printer should not be used for color checking processes as they do not produce accurate results. We would be happy to run a color sample for your job if needed.

RESOLUTION

When determining the image resolution the following should be considered: Final Printed size, viewing distance, and printing method. We recommend final output resolution be in the range of 72dpi at final production size. For graphics printed in a larger format, lower resolution down to 50dpi is acceptable. For items that might be viewed at very close range, we recommend resolution of 100dpi.